



FOR IMMEDIATE RELEASE

InvestmentNews names Johnson Investment Counsel a winner of the 2017 Best Practices Awards

Boston, Mass. – InvestmentNews today named Johnson Investment Counsel a winner of the 2017 Best Practices Awards, an important initiative that recognizes the top-performing and most innovative firms in the financial advice industry. Johnson Investment Counsel was one of the recipients of the Excellence in Compensation & Staffing Awards.

The winners of the InvestmentNews Best Practices Awards were identified through their participation in the 2017 Adviser Compensation & Staffing and the 2017 Adviser Technology Study. The winning firms were officially recognized today at InvestmentNews' Best Practices Award and Workshop, which was hosted at The Colonnade Hotel in Boston.

"The Best Practices winners are some of the most strategic and successful firms in the advice business," said Mark Bruno, associate publisher at InvestmentNews and head of InvestmentNews Research. "Their leaders have a clear plan and vision for growing their firms and managing elite organizations. Acknowledging their accomplishments and telling their stories will help educate, inform and influence the growth of the overall industry."

To identify the 2017 Best Practices Award winners, InvestmentNews Research created composite scores that examined several key metrics from its core benchmarking studies – including a firm's rate of growth, profitability and productivity level. The data was obtained from over 700 independent advisory firms that participated in the 2017 Adviser Compensation & Staffing Study and the 2017 Adviser Technology Study. The "Best Practices" were those who ranked among the top-quartile of all participants; in addition, the final firms were selected after qualitative interviews conducted by the InvestmentNews Best Practices Committee.

About Johnson Investment Counsel

Headquartered in Cincinnati with offices across Ohio, Johnson Investment Counsel serves clients in 47 states. The firm manages more than \$9 billion in assets. Through Johnson Private Client Group, Johnson Trust Company, and Johnson Institutional Management, the firm serves individuals, corporations, retirement plans, foundations, and endowments. Johnson Investment Counsel is a 100 percent employee-owned company with 32 shareholders among 118 employees. Its professionals are dedicated to developing genuine relationships with clients and delivering exceptional service. Johnson Investment Counsel is committed to remaining an independent firm acting in the best interest of clients and employees. Johnson Investment Counsel has five offices across Ohio with two in Cincinnati, and one in each city Cleveland, Columbus, and Dayton. For more information on locations and services, visit www.johnsoninv.com.



Cincinnati
3777 West Fork Road
Cincinnati, OH 45247
P. 513.661.3100
F. 513.661.3160

Cincinnati | Kenwood
7755 Montgomery Road, Ste 180
Cincinnati, OH 45236
P. 513.389.2761
F. 513.978.0748

Cleveland | Akron
7000 Fitzwater Road, Ste 110
Brecksville, OH 44141
P. 440.877.9990
F. 440.792.4651

Columbus
100 E. Broad Street, Ste 2300
Columbus, OH 43215
P. 614.365.9103
F. 614.365.9943

Dayton
40 North Main Street, Ste 2110
Dayton, OH 45423
P. 937.461.3790
F. 937.461.2969



About InvestmentNews Research

InvestmentNews Research, a division of InvestmentNews, provides financial advisers with the industry's most informative practice management studies and benchmarking reports. InvestmentNews' benchmarking studies are a leading source of market intelligence for advisory firms and industry partners, such as custodians, broker-dealers, service providers and professional organizations. In 2009, InvestmentNews acquired two bellwether benchmarking studies from Moss Adams LLP — the Adviser Compensation and Staffing Study and the Financial Performance Study of Advisory Firms. InvestmentNews has since added a technology study to its benchmarking reports. In addition to the regular benchmarking studies, InvestmentNews Research provides custodians, broker-dealers and RIAs with custom benchmarking reports and white papers that leverage our deep data and industry expertise.

###